

## TO THE MEMBER ASSOCIATIONS OF FIFA

Circular no. 1768

Zurich, 2 September 2021

SG/bas/ade

### Women's football: Coach Mentorship

Dear Sir or Madam,

Supporting our member associations to achieve their objectives for women's football remains a top priority for FIFA. Following the launch of the FIFA Women's Development Programme in September 2020 (see FIFA circular no. 1730), we are pleased to announce that we are now opening the application process for the **Coach Mentorship** programme.

With this initiative, which is the seventh programme to be rolled out as part of the FIFA Women's Development Programme, our goal is to help more female coaches occupy and retain positions at the highest level. Each coach will be assigned to an experienced coach (mentor), who will guide and support the mentee throughout the programme.

With the implementation of this programme, we aim to meet the following objectives:

- Increase the number of qualified female coaches working in the game
- Give existing talents additional leadership to help them achieve greater results in their current coaching positions and secure future success
- Support female coaches by providing guidance on career development and a platform for networking

To be eligible for the Coach Mentorship programme, each successful applicant must meet the following criteria:

- Be a female qualified coach – "A" or "Pro" licence holder and/or a national team coach in an active coaching role
- Submit the specific Coach Mentorship application form (enclosed), accompanied by:
  - maximum two-minute video explaining why they wish to be a part of the programme
  - recommendation letter from the association's general secretary, undertaking to support the mentee during and after the programme as well as to offer logistical support (visit of the mentor and/or expenses of mentee when abroad)

The applicants will also be expected to attend the following:

- Online onboarding sessions with the FIFA Women's Football Division and other participants
- Online Coach Mentorship workshops with mentors and mentees
- Regular online meetings between the mentee and the mentor
- Two possible on-site visits (depending on COVID-19 and travel restrictions)

All applicants need to submit the enclosed application form, together with documents confirming that they meet the above-mentioned criteria, to [developmentprogramme@fifa.org](mailto:developmentprogramme@fifa.org) before the closing date of the application process on 30 November 2021.

If you have any questions regarding the Coach Mentorship programme, please do not hesitate to contact Belinda Wilson of the FIFA Women's Football Division at [developmentprogramme@fifa.org](mailto:developmentprogramme@fifa.org).

We look forward to working with you to further accelerate the growth of women's football in your country as we strive to reach our objectives for women and girls all over the globe.

Yours faithfully,

FÉDÉRATION INTERNATIONALE  
DE FOOTBALL ASSOCIATION



Fatma Samoura  
Secretary General

cc:     - FIFA Council  
          - Confederations

Enclosed:  
Application form: Coach Mentorship

# Application Form:

## Coach Mentorship

Please complete this form and return it with all required attachments to [developmentprogramme@fifa.org](mailto:developmentprogramme@fifa.org) by 30 November 2021.

### 1. Personal details

Please send us a portrait photo (passport-style, high quality) in JPEG format, which will be used for the programme.

Full name

Date of birth

Nationality

Phone

Email

### 2. Current coaching licence(s)

Level (Pro/A/B/C/D, goalkeeper, instructor, etc.)

Licence number

Expiry date

### 3. Current coaching position

MA

Role

Since

Club

or

national team

Category

Female team or

male team

#### 4. Previous experience as a coach

Period	Club or national team	Role (head coach, assistant coach, etc.)

#### 5. Previous experience as a player in a club

Period	Club's name	Level		
		Amateur	Semi-professional	Professional club
		Amateur	Semi-professional	Professional club
		Amateur	Semi-professional	Professional club
		Amateur	Semi-professional	Professional club
		Amateur	Semi-professional	Professional club

#### 6. Previous experience as a player in the national team

Country	Category (Senior, U-20, U-17, etc.)	Total appearances

## 7. Academic degree(s)

Year	Degree

## 8. Application history

Have you applied for the "FIFA Coach Mentorship" programme before?

Yes

No

Have you already attended another coach mentorship programme?

Yes, in                      organised by

No

## 9. Remarks

## 10. Recommendation

(General Secretary and Technical Director/Head of Women's Football)

We confirm that the information provided by the applicant is correct to the best of our knowledge and that her application has the full approval and support of the member association. Moreover, we agree to arrange local transport for the mentor when he/she visits his/her mentee in our country.

In addition, we note that for those mentees who will travel to visit the mentor, FIFA will organise the flight arrangements and accommodation, and the member association will cover any extra costs (meals, ground transportation, etc.).

These extra costs will be reimbursed by FIFA after the visit has taken place and once the association is able to provide a cost overview with receipts.

**Place and date:**

**Name of General Secretary:**

**Signature:**

**Place and date:**

**Name of Technical Director/  
Head of Women's Football:**

**Signature:**

## 11. Applicant's declaration

I confirm that all of the information provided is correct to the best of my knowledge.

**Place and date:**

**Signature:**

## 12. Checklist

Please check that you have all necessary documents before applying:

High-quality portrait photo (passport-style) in JPEG format

A maximum two-minute video explaining why you wish to be a part of the programme. Please use one of the four official FIFA languages (English, French, Spanish or German).

Confirmation letter from club or member association to confirm that you are currently coaching

Copy/copies of last/recent coaching licence(s)

This document signed by the General Secretary, Technical Director/Head of Women's Football and you

## 13. Contact information

If you have any questions regarding the form or how to fill it in, or about the programme in general, you can contact [developmentprogramme@fifa.org](mailto:developmentprogramme@fifa.org).

Please note that you do not have to attach your CV or an additional motivation letter.